



The preferred choice of celebrated Executive Pastry Chef Gale Gand, host of Food Network's Sweet Dreams.



**WHOLESOME**  
SWEETENERS

**NEW!**

From the #1 Organic Sugar Company in America  
Our two newest items:

**Organic Light Brown Sugar**  
**Organic Dark Brown Sugar**

- Wholesome Sweeteners' Light and Dark Brown Sugars are soft, moist, and fine-grained; Perfect for all your baking needs but especially good in cakes, cookies and sauces.
- Use as a 1-for-1 replacement for refined brown sugars in any recipe.
- Available in 6-pack cases for less inventory & faster shelf turns!
- Everyday Suggested Retail Price of \$3.99
- Resealable, Stand-Up Pouches featuring Chef Gale Gand and her favorite recipes
- Capitalize on one of the fastest growing categories—Organic Sweeteners—up 30% in 2004\* and sweeten your sales by offering the full range from Wholesome, the #1 Organic Sweeteners Brand\*:
  - ◆ Organic Turbinado Sugar
  - ◆ Organic Sucanat
  - ◆ Organic Sugar
  - ◆ Organic Powder Sugar
  - ◆ Organic Molasses



NO PESTICIDES · NO CHEMICALS · NOT BLEACHED · NOT COLORED

UPC	Product Code	Size	Product Description
012511446413	44641	24oz (1.5lb)	Wholesome Sweeteners Organic Light Brown Sugar
012511446529	44652	24oz (1.5lb)	Wholesome Sweeteners Organic Dark Brown Sugar

All our sugars are Organic and Kosher certified, GMO-Free and are suitable for Vegetarian, Vegan, Halal, gluten-free and plant-based diets. No animal by-products are used in our production.

For further details, or to place your order, contact:  
Wholesome Sweeteners, Inc., Sugar Land, TX  
Customer Service 800.860.1896 · Fax 281.275.3170  
[www.OrganicSugars.biz](http://www.OrganicSugars.biz) · [info@WholesomeSweeteners.com](mailto:info@WholesomeSweeteners.com)

\*SPINS data Sept 04